

SKIM

August 2020 | Volume 22



Smith Brothers
100TH
ANNIVERSARY
Farms



Evolution of the Milkman Day Tee

In 2015, we designed a t-shirt to celebrate National Milkman Day on June 26th. It's now become a tradition to release a limited-edition shirt each year to commemorate the occasion. Since it's our 100th anniversary, it only seemed fitting that we feature our original dairy on this year's t-shirt. Show your Smith Brothers Farms pride and get a 2020 limited edition National Milkman Day t-shirt with your next order!



2015
Milkman Tee



2017
Cow Tee



2016
Logo Tee



2018
Legend Dairy Tee



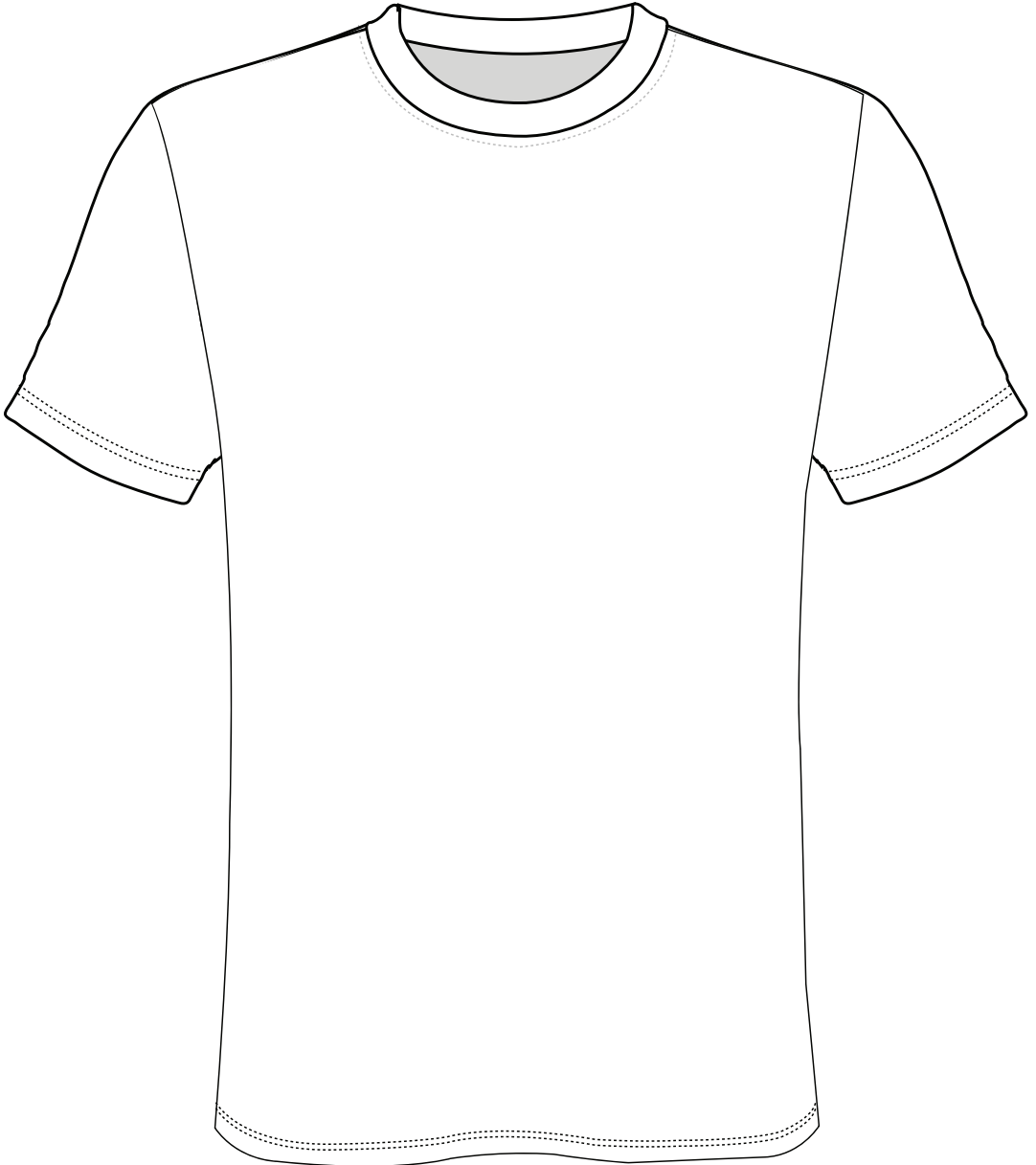
2020
100th Anniversary Tee



2019
Puget Sound Tee

Design Your Tee

Grab the crayons and colored pencils, now it's your turn to design our National Milkman Day t-shirt! Show off your finished t-shirt by tagging us on Facebook or Instagram or using #SBF100.





ANNIVE
CELEBR

Milkman | to the | Puget Sound

As we celebrate our 100th anniversary, the list of people to thank for our longevity is long. We wouldn't be here today if it weren't for you, our loyal customers trusting us to deliver the freshest dairy and household staples to your homes every week. We also owe our gratitude to the local farmers and vendors who produce the products you love. But as we just celebrated National Milkman Day, I would like to express my appreciation to our dedicated employees.

Here at Smith Brothers Farms, we consider all of our employees Milkmen and Milkwomen – from those who deliver to your front porch to our sales team who sign up new families, to the pasteurizer who crafts the highest quality milk you all love. When I reflect on how far we've come, it's clear that our longevity and continued success can be attributed to our hardworking team. I feel fortunate and proud coming to work every day knowing we have such a great family of employees.



Celebrating 100 Years

I was planning on highlighting a few of our longest tenured employees, but realized the list is long and I didn't want to leave anyone out. A third of our employees have been with us for more than a decade, many of them the second or third generation from their own families to work at our company and serve multiple generations of your family.

Every day, I see employees exemplifying our core purpose - to support our

communities' aspiration to lead happy and healthy lives by providing high-quality food. They are the ones who have earned your accolades and continue to build our reputation of excellence, commitment to quality products, and determination to get the job done. Please join me in thanking all of our Milkmen and Milkwomen (both past and present) for making Smith Brothers Farms who we are today.

Dustin Highland
Dustin Highland, CEO

Coffee & Cream GRANITA

Featuring Tony's Cold Brew + Milk, this simple, three-ingredient frozen treat is the ultimate summer pick-me-up.



instructions

In a shallow dish (a pie pan works great), pour in the cold brew and place in the freezer. Every 20 minutes, pull out and break up into small crystals with a fork, until the cold brew is flakey and crystalized. Put back in the freezer, and make whipped cream.

Pour whipping cream into a bowl, and whip on high speed until slightly thickened. Add sugar gradually while whipping. Whip until stiff peaks form in the cream. Remove dish from freezer, and spoon into two glasses. Top with whipped cream and serve immediately.

ingredients



10 oz.
Tony's Cold Brew + Milk
(you can use the chocolate milk version too!)



1/2 cup
Smith Brothers Farms
Heavy Whipping Cream



2 tsp. sugar

For more warm-weather recipes, visit our blog at smithbrothersfarms.com/blog

Social Spotlight

Birthday cake milk launched in June to celebrate our 100th anniversary. In turn, fans took to social media to share some of their favorite ways to enjoy the limited-edition milk.

@seasoned_with_love



Birthday Cake Pudding

@the_little_la



Birthday Cake Yogurt Pops

J. Beers



Homemade Birthday Cake Ice Cream

@the_blizz



Birthday Cake Milkshake

@coffeechugsandbabysnugs



Birthday Cake Waffle Sticks

@adashofash



Iced Latte

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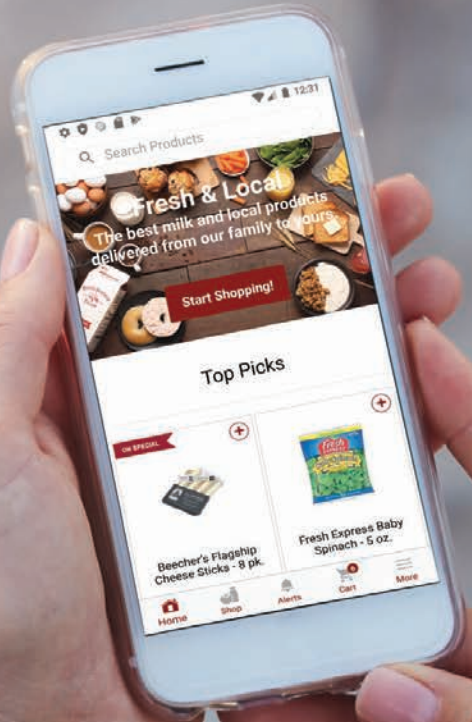
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